

Famous international growing company, we develop, manufacture and distribute our own high-tech microsurgery powered instruments and accessories. Inventiveness, innovation, quality of our products and services have allowed us to play a key role in the international market. To support our development, we are currently looking for a:

PRODUCT MANAGER

Your responsibilities:

- Conduct detailed research and analysis to understand product sales and positioning, the market, industry, potential applications, and competitor trends for the business area
- Develop and execute on positioning strategies for new and existing products
- Provide frequent updates to the field to communicate product related information and competitor activities
- Analyze product line performance from both a quantitative and qualitative standpoint to make recommendations for product life cycle management
- Identify customer needs and provide input for improvement to processes, new market opportunities and future development
- Works effectively with R&D, RA and other departments for new product design and documentation creation

Your qualifications:

- B.A/B.S. degree, preferably in scientific discipline, engineering or business
- 3-4 years of product management, marketing or sales experience, with medical devices
- Familiarity with the ENT or Neuro or Spine market is an advantage
- Communication, relationship-building, and project management skills are critical to success.
- A track record of customer oriented problem identification and definition
- Demonstrates initiative with proven ability to successfully manage multiple projects in a dynamic environment
- French or German as mother tongue with excellent English knowledge, any other language an asset

Location: Biel/Bienne

We offer state-of-the-art conditions in a high-tech working environment. If your profile matches the position, we invite you to submit your complete application by email to job.surgery@bienair.com

